

## Privacy Policy

GE HEALTHCARE FINLAND OY ("GEHC FINLAND") RESPECTS THE PRIVACY OF VISITORS TO ITS SITE. THIS PRIVACY POLICY IS INTENDED TO PROTECT AN INDIVIDUAL'S PRIVACY. IT EXPLAINS WHAT TYPE OF INFORMATION WE COLLECT FROM OUR USERS ON THIS SITE AND IN THE COURSE OF OUR RELATIONSHIP, WHAT WE DO WITH THAT INFORMATION, AND HOW USERS CAN UPDATE AND CONTROL THE USE OF INFORMATION PROVIDED ON THIS SITE. THIS POLICY MAY CHANGE FROM TIME TO TIME SO PLEASE CHECK IT FREQUENTLY.

### What Type of Information Do We Collect?

YOU ARE WELCOME TO BROWSE SOME PORTIONS OF THE GEHC FINLAND WEBSITE WITHOUT BECOMING A REGISTERED USER. FOR SOME AREAS ON THE SITE, WE WILL ASK THAT YOU REGISTER IF YOU HAVE NOT ALREADY DONE SO AND PROVIDE US WITH INFORMATION ABOUT YOU AND/OR YOUR COMPANY SUCH AS NAME, JOB TITLE, EMAIL ADDRESS, AND OTHER TYPES OF INFORMATION WHICH ENABLE US TO PROVIDE INFORMATION TO YOU. ONCE WE PROVIDE YOU WITH A USER NAME AND PASSWORD YOU WILL BE ABLE TO ACCESS OTHER PARTS OF OUR SITE. WE MAY COLLECT OTHER PERSONAL INFORMATION WHEN YOU PROVIDE COMMENTS OR PARTICIPATE IN SURVEYS.

IF YOU PROVIDE US WITH PERSONAL DATA ABOUT OTHER INDIVIDUALS, PLEASE ENSURE THAT THEY ARE AWARE OF SUCH PROVISION AND THAT THEY MAY CHECK OUR PRIVACY POLICY.

THE GEHC FINLAND SITE MAY USE TWO TYPES OF COOKIES. "COOKIES" ARE SMALL DATA FILES, TYPICALLY MADE UP OF A STRING OF TEXT AND NUMBERS, WHICH ASSIGN YOU A UNIQUE IDENTIFIER. A "CLIENT COOKIE" IS SENT TO YOUR BROWSER SO THAT OUR SYSTEMS REMEMBER YOUR REQUESTS AND KEEP TRACK OF THE PAGES YOU VIEW ON OUR SITE AND WHICH SERVICES YOU USE. A "SERVER COOKIE" IS MAINTAINED ON OUR SYSTEMS TO RECOGNIZE YOU WHEN YOU RETURN TO THE SITE. THIS INFORMATION ALLOWS US TO BETTER ADMINISTER THE SITE AND PROVIDE A MORE TAILORED AND USER-FRIENDLY SERVICE TO YOU. YOU MAY SET YOUR BROWSER TO NOTIFY YOU WHEN YOU RECEIVE A COOKIE OR TO PREVENT COOKIES FROM BEING SENT; IF SO, YOU MAY LIMIT THE FUNCTIONALITY WE CAN PROVIDE YOU WHEN YOU VISIT OUR SITE.

IN ADDITION, GEHC FINLAND MAY WORK WITH THIRD PARTIES TO SERVE ADVERTISEMENTS ON OUR SITES. THESE ADS MAY CONTAIN COOKIES WHICH ARE MAINTAINED OR TRACKED BY THE AD SERVER OR ADVERTISER. GEHC FINLAND DOES NOT CONTROL OR HAVE ACCESS TO THE ADVERTISER COOKIES.

FINALLY, WE COLLECT AGGREGATE INFORMATION ABOUT THE USE OF OUR SITE, SUCH AS WHICH PAGES ARE MOST FREQUENTLY VISITED, HOW MANY VISITORS WE RECEIVE DAILY, AND HOW LONG VISITORS STAY ON EACH PAGE.

GEHC FINLAND STRIVES TO HAVE IN PLACE APPROPRIATE MEANS TO PROTECT YOUR INFORMATION. HOWEVER, IN PROVIDING YOUR INFORMATION OVER A PUBLIC OR THIRD PARTY NETWORK, YOU DO SO AT YOUR OWN RISK.

### **How Do We Use The Information We Collect?**

THE INFORMATION WE COLLECT ABOUT YOU IN THE COURSE OF OUR RELATIONSHIP IS USED TO FACILITATE ACTIVITIES BETWEEN US, AND TO PROVIDE YOU WITH BOTH GENERAL AND TAILORED INFORMATION OR OTHER USEFUL INFORMATION FROM US OR OTHERS. WE ALSO MAY COMBINE INFORMATION YOU HAVE PROVIDED TO US IN COMMUNICATIONS OFFLINE WITH THE INFORMATION YOU HAVE GIVEN US ONLINE (OR VICE VERSA), TO PROVIDE A MORE CUSTOMIZED EXPERIENCE FOR YOU WHEN YOU DEAL WITH US. WE USE DEMOGRAPHIC AND SITE USAGE INFORMATION COLLECTED FROM VISITORS TO IMPROVE THE USEFULNESS OF OUR SITE AND TO PREPARE AGGREGATE, NON-IDENTIFYING, INFORMATION USED IN MARKETING, SITE ADVERTISING, OR SIMILAR ACTIVITIES.

BY VISITING OUR WEB SITE AND PROVIDING US WITH DATA, YOU ACKNOWLEDGE AND AGREE THAT DUE TO THE INTERNATIONAL DIMENSION OF OUR COMPANY WE MAY USE THE DATA COLLECTED IN THE COURSE OF OUR RELATIONSHIP FOR THE PURPOSES IDENTIFIED IN THIS POLICY, FOR THE PURPOSES IDENTIFIED IN OUR OTHER COMMUNICATIONS WITH YOU, OR TO PROVIDE THE INFORMATION TO OTHER GENERAL ELECTRIC BUSINESSES AND SELECTED THIRD PARTIES WHICH MAY BE OUTSIDE YOUR RESIDENT JURISDICTION. IN ADDITION, SUCH DATA MAY BE STORED ON SERVERS LOCATED IN OTHER JURISDICTIONS. BY PROVIDING US WITH YOUR DATA, YOU CONSENT TO THE TRANSFER OF SUCH DATA.

AS OUR SERVICES EVOLVE, THE TYPES OF INFORMATION WE COLLECT MAY CHANGE. PLEASE CHECK THIS POLICY FREQUENTLY FOR THE MOST CURRENT EXPLANATION OF OUR DATA PRACTICES.

### **With Whom Do We Share Information?**

WE DO NOT SELL YOUR EMAIL ADDRESS OR OTHER IDENTIFYING INFORMATION TO THIRD PARTIES. WE MAY, HOWEVER, SHARE YOUR INFORMATION WITH COMPANIES THAT ARE PART OF THE GEHC FINLAND FAMILY, OTHER GENERAL ELECTRIC BUSINESSES OR SELECTED THIRD PARTIES TO ACHIEVE THE PURPOSES IDENTIFIED IN THIS POLICY, IN OUR OTHER COMMUNICATIONS WITH YOU, OR ON THE SITE (FOR EXAMPLE, TO PROVIDE YOU ADDITIONAL PROMOTIONAL MATERIALS IN WHICH YOU MAY HAVE AN INTEREST).

WE MAY PROVIDE TO OTHERS THE AGGREGATE STATISTICS ABOUT SITE ACTIVITY FOR PURPOSES OF MARKETING OR PROMOTION.

WE MAY DISCLOSE INFORMATION ABOUT YOU TO OTHERS IF WE HAVE A GOOD FAITH BELIEF THAT WE ARE REQUIRED TO DO SO BY LAW OR LEGAL PROCESS, TO RESPOND TO CLAIMS, OR TO PROTECT THE RIGHTS, PROPERTY OR SAFETY OF GENERAL ELECTRIC, GEHC FINLAND OR OTHERS.

OTHER COMPANIES, THAT PROVIDE A CO-BRANDED VERSION OF OUR SITE, OR THAT ADVERTISE OR LINK ON OUR SITE, MAY USE COOKIES OR COLLECT OTHER INFORMATION ABOUT YOU WHEN YOU GO TO THEIR SITE. GEHC FINLAND DOES NOT CONTROL THE COLLECTION OR USE OF INFORMATION BY THESE COMPANIES. YOU SHOULD CONTACT THESE COMPANIES DIRECTLY IF YOU HAVE ANY QUESTIONS ABOUT THEIR COLLECTION OR USE OF INFORMATION ABOUT YOU.

### **Opting Out, Accessing Or Changing Information**

GEHC FINLAND MAINTAINS CUSTOMER INFORMATION, INCLUDING ORDER HISTORY AND SITE USAGE DATA, FOR A LENGTH OF TIME APPROPRIATE TO OUR BUSINESS NEEDS. YOU MAY CONTACT US TO CORRECT OR UPDATE ANY PERSONAL IDENTIFYING INFORMATION, WHICH YOU HAVE SUBMITTED TO US, OR SHOULD YOU HAVE QUESTIONS ABOUT INFORMATION MAINTAINED BY US. IF YOU OPERATE IN THE EUROPEAN UNION OR OTHER JURISDICTIONS THAT PROVIDE ACCESS RIGHTS UNDER LAW, YOU MAY ACCESS YOUR PERSONAL INFORMATION OR HAVE IT CORRECTED OR UPDATED IN ACCORDANCE WITH APPLICABLE LAW BY CONTACTING US. IN SOME JURISDICTIONS, YOU MAY BE CHARGED A REASONABLE FEE FOR ACCESS TO INFORMATION. YOU CAN OPT OUT OF RECEIVING INFORMATION ABOUT NON-GE HEALTHCARE ACTIVITIES, PRODUCTS OR SERVICES AND/OR OPT OUT OF HAVING YOUR DATA PROVIDED TO THIRD PARTIES FOR MARKETING PURPOSES BY CONTACTING US.

### **QUESTIONS OR CONCERNS?**

PLEASE FEEL FREE TO AT **CONTACT US** IF YOU HAVE QUESTIONS OR CONCERNS ABOUT THIS PRIVACY POLICY OR ABOUT GEHC FINLAND'S COLLECTION OF YOUR INFORMATION.